



Cindy Monroe Values & Vision Scholarship

Celebrating girls who take pride in leading by example

Each year, the Cindy Monroe Values & Vision Scholarship will honor a girl in the Chattanooga area who embodies Cindy Monroe's core values of building relationships, leadership and community involvement. The chosen applicant will receive an annual \$3,100 scholarship for four years, totaling \$12,400 to support her college career.

This scholarship will be awarded based on the following criteria:

- A girl who is a high school junior or senior from any public or private school located in Hamilton County, TN
- Applicant must maintain a GPA of 3.0 or better (based on a 4.0 scale) or its equivalent while in high school
- Applicant must attend an accredited two- or four-year U.S. college or university as a full-time student beginning in the summer or fall immediately following high school graduation

Scholarship recipients must be enrolled as a full-time student at the college or university of their choosing to receive their subsequent scholarship funds.

Important Dates to Remember:

Application Cycle Begins:	January 28, 2016
Application Deadline:	March 1, 2016
Recipient Notified By:	May 1, 2016

Submitting Your Application:

- Complete your application online at www.thirtyonegives.org/scholarship
- Attach your current transcript from your high school guidance counselor
- You will not be able to save your progress along the way, so be prepared with your responses before starting the online application

Please contact scholarship@thirtyonegifts.com with questions



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Please be prepared to answer each of the following questions in 250 words or less.

Relationships

1. Tell us about a relationship you have with someone who is very different from you and what you have learned from that person.
2. What was the biggest life lesson you learned in middle school that you wish you could share with today's middle school girls?

Leadership

3. Describe a leader you admire and tell us what sets them apart.
4. What was your most meaningful leadership experience and how did it affect you?

Community Service

5. What philanthropic cause are you most passionate about, and why and how do you personally support that cause?
6. What mark do you want to leave on your community?

About Thirty-One and Cindy Monroe:

Cindy Monroe launched Thirty-One Gifts in the basement of her Chattanooga home in 2003 with just two employees by her side. Now Thirty-One is one of the largest direct selling companies in the world, with an independent Consultant sales force of 81,000 strong throughout the U.S. and in nine provinces in Canada.

More important to Cindy than any business accomplishment is her mission to celebrate, encourage and reward women for who they are. She named the company after Proverbs 31, a chapter in the Bible that celebrates a woman's strength and character. She's passionate about empowering women by giving them a chance to run their own business while being home with their children, setting their own hours and working as much or as little as they wish.

To celebrate the 10th anniversary of Thirty-One Gifts in 2013, the company's philanthropic fund – Thirty-One Gives – made a \$31,000 investment to establish the Cindy Monroe Values & Vision Scholarship. This donation will be used to support the development of girls in the Chattanooga, TN, community where Founder, President & CEO Cindy Monroe was born and raised, and also where the business was founded.

This gift aligns with our core mission to raise confident girls of all ages, and it symbolizes our ongoing support for the community where Thirty-One was established. Chattanooga remains a very important community to the founding families of the company, many of whom still have family members living there today.

The Cindy Monroe Values & Vision Scholarship will be awarded annually to a girl in the greater Chattanooga area who shares Cindy's passion for dreaming big and helping others.